



The lifestyle destination



Hi
LITE **MALL**[®]
The lifestyle destination



Hi
LITE CITY

Calicut, Kerala

THE CITY OF FUTURE

- Rated as the second-best city to reside in India by Indicus Analytics
- Contributes 12% to the State's income
- Ranked 4th among the top-10 fastest-growing urban regions in the world, according to the Economist Intelligence Unit
- Benefitted immensely from the Gulf boom. Gulf remittances constitute an important part of Calicut's economy
- Declared the first litter-free city in the State
- Known as Knowledge City due to the presence of IIM and NIT
- Home to major employment generating IT hubs like HILITE Business Park, Government Cyber Park and UL Cyber Park



The lifestyle destination

A photograph of two young women with long hair, wearing straw hats and sunglasses, smiling and posing with their arms raised. They are carrying several colorful shopping bags (teal, pink, yellow) over their shoulders. The woman on the left is wearing a light pink dress and round sunglasses. The woman on the right is wearing an orange dress and white sunglasses, and is making a peace sign with her right hand.

**YOUR FAVORITE
LIFESTYLE DESTINATION**

Awarded most noteworthy project in retail category by



*Expected Footfalls based on the current data
(90 Lakhs / Year)

GLOBAL LIFESTYLE, GREAT CHOICES

The Mall features the best names in retail, both Indian and Global, in addition to a selection of unique independent stores. Many brands have opened their first ever store in the State giving the people of Calicut the perfect setting to indulge in best-in-class retail therapy

Major Brands Associated With HiLITE Mall, Calicut



Calvin Klein Jeans



JACK & JONES



Superdry®



INDIGO NATION



crocs®



SKECHERS

Clarks



ARROW



DELSEY



WHIDESIGN



TONI & GUY

Bata

imagine



ADDRESS



TRENDS



(INNER ZONE)



Sily

aLL

Chumbak

GO COLORS!

AMAYA

aurelia

MANTRA

BabyCare

Banyan

brave



kaiz

WORLD of TITAN

Suti



DCBOOKS CROSSWORD



urbantouch

JOHN HILLER



ZOUL & ZERA

jaazo

Amukti



cornzone

puresouth

Sugar Rush

cream stone

Belhaven



ibaco

Chicking



tea story



FALOOKA NATION

NESTO HYPERMARKET

Nesto, the Hypermarket powerhouse and an International brand having strong presence in UAE, KSA, Bahrain and Kuwait with over 80 outlets, has opened their first store in India at HiLITE Mall, Calicut. Spread over more than 65,000 sq ft, this massive hyper market offers an ultra modern experience by integrating all the needs of consumers under one roof including provisions, bakery, butchery, furnishing, electronics and home appliances. Nesto provides globally sourced and diversified products with unmatched quality in terms of products and services and is a first of its kind experience not only for Calicut, but for the whole of Malabar.



 **NESTO**
HYPERMARKET



FOOD COURT

When you need a break after a fun-filled day of shopping, head straight to the food court! Choose from a wide range of cuisines from continental to traditional... you name it, we got it! Home to fan-favourite food brands like McDonald's, KFC, Domino's, Pizza Hut, etc, the food court has proven to be one of the biggest attractions of the mall, drawing quite a number of food lovers from all over the city. What sets the HiLITE Mall's food court apart from others is the spacious, well-maintained dining area where shoppers can enjoy their food without compromising on privacy!

A MAGNIFICENT SPECTACLE

1.26 million sq. ft. of pure grandeur, the HiLITE Mall is a sight to behold! Glamorously bedecked to catch the eye of aesthetes, the interiors of the mall bear resemblance to those of a royal palace. Regular maintenance and constant updates to keep up with the times have paved the way for the mall's huge success. Cleverly designed to look the same from every corner, the HiLITE Mall is quite simply an architectural masterpiece!





CARNIVAL CINEMAS

Carnival Cinemas, the multiplex giant in India is coming to HiLITE mall to treat movie buffs to an out-of-the-world theatre experience. Carnival Cinemas, operating a whopping 470 screens in 120 cities, is the second-largest multiplex chain in the country. This 8 screen multiplex is the first of its kind in the entire Malabar region. Their state-of-the-art red carpet format is set to woo the tech-savvy with unmatched audio and visual quality.

SNOW FANTASY

Snow Fantasy welcomes you to India's finest snow park, where you get to experience a breathtaking fantasy land surrounded by snow. You get to experience an exhilarating array of rides, making Snow Fantasy a delightful winter paradise, where you have to visit at least once with your family & friends. Rides offered are Family snow slide, Kids' slides, Kiddy rides, DJ & Laser show, Snowfall, Sleigh rides, Hanging bridge, Tube ride, Snow balcony, Snow Restaurant and Snowman making. Visit Snow Fantasy and bring out the child in you!



**SNOW
FANTASY**



ARABIAN SEA

VADAKARA

NADAPURAM

KALPETTA

NILAMBUR



PERINTHALMANNA

MANJERI

80 KM

10 KM

KONDOTY

MALAPPURAM

TIRUR

PATTAMBI

Bandipur Tiger Reserve And National Park

Mudumalai Tiger Reserve

முதுமலை தேசிய பூங்கா

Attappadi

Mannarkkad

Pattambi

966

CATCHMENT

PRIMARY CATCHMENT

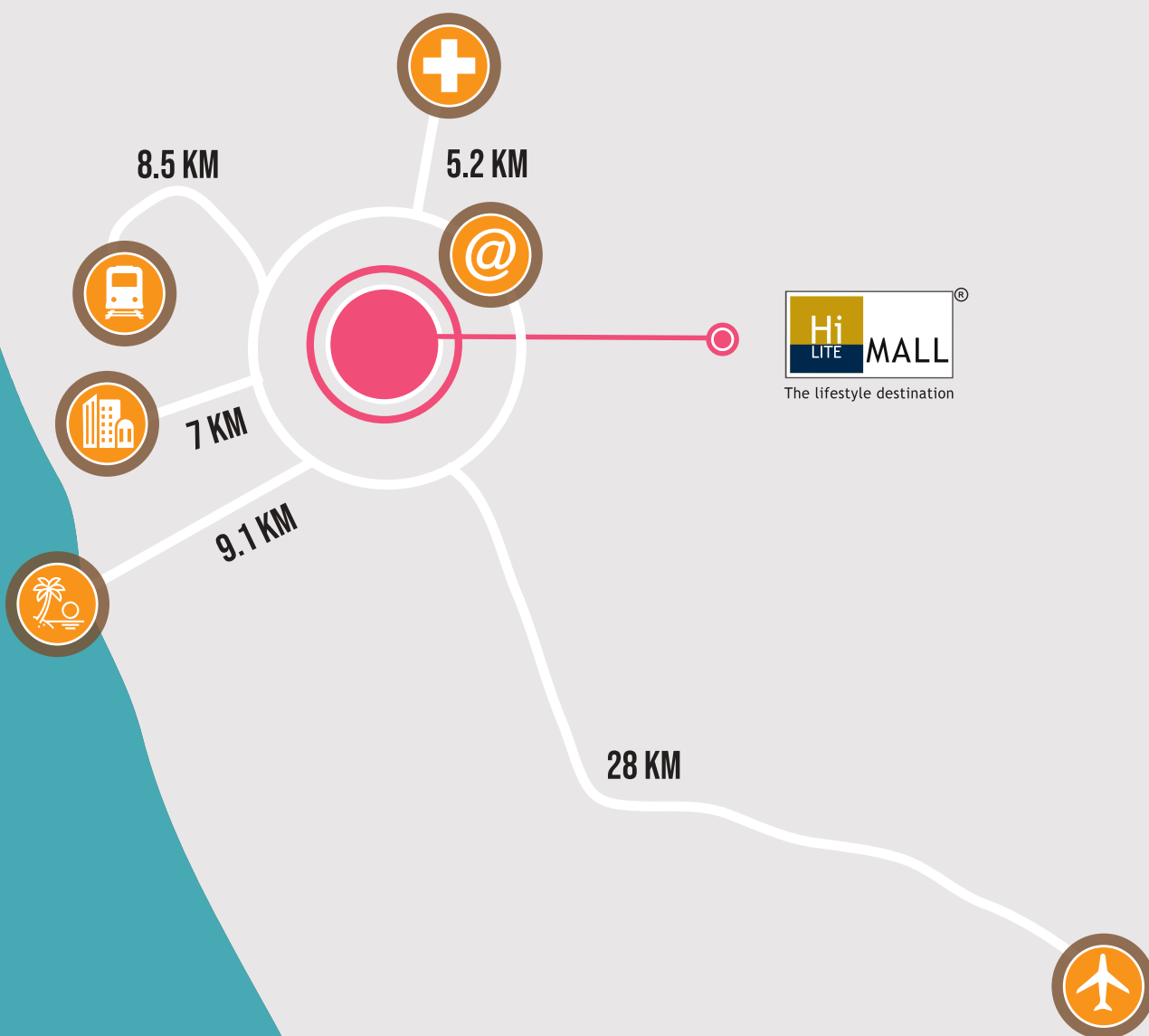
(Within a radius of 10 km and drive up to 15 - 20 mins)







Population - around 20 lakhs

SECONDARY CATCHMENT

(Within a radius of 60-80 km and drive up to 60-80 mins)

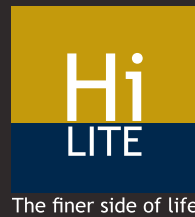
Population - 60 -70 lakhs



-  Calicut International Airport
-  kozhikode railway station
-  Govt Medical College
-  Calicut City Centre
-  Calicut Beach
-  IT Parks

WHY WE ARE WHERE WE ARE

- NH Thodayad, where HiLITE Mall is located has witnessed outstanding development in the past few years and is considered the commercial hub of Calicut.
- Govt. Cyber Park, ULCC IT Park, Matria Hospital, Metromed International Cardiac Center, numerous automobile showrooms, luxurious Star Hotels, etc. are all lined up in Thodayad bypass in the vicinity of HiLITE Mall.
- HiLITE Mall is a part of HiLITE City which houses more than 2000 premium residential apartments and a Business Park with 50+ companies up and running
- The IT hubs on Thodayad bypass are employment zones for IT professionals to whom HiLITE Mall would serve as a good hangout place
- HiLITE Mall enjoys a direct entry and exit to the National Highway 66 that connects Kozhikode to Kochi, Kannur, Alappuzha, Thiruvananthapuram, etc.



G-1003, Thodayad Bypass, G.A. College P.O., Calicut - 673 014, Kerala, (India)

LEASING ENQUIRY : +91 7561 031 113

