



Your neighbourhood destination

CHEMMAD



**BRINGING THE
WORLD TO YOU**



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THE HiLITE LIFESTYLE NOW CLOSER TO YOU!

HiLITE Countryside is a one-of-its-kind neighbourhood shopping mall, a miniature version of the HiLITE mall, the first of which will be at Chemmad, Malappuram.

Aiming to bring the HiLITE experience closer to smaller cities, these mini-malls will be located in tier 2 and tier 3 cities, just a walk away from major neighbourhoods!



A REVOLUTIONARY NEIGHBOURHOOD SHOPPING EXPERIENCE

Gear up for the revolution of malls! Experience the magic of HiLITE closer to you. Compact yet complete, HiLITE Countryside is all set to be your next-door leisure spot!



SPRAWLING ACROSS
2,75,000 SQ.FT.

Bringing the spotlight to Chemmad, HiLITE Countryside breaks the stereotypical representation of large malls being only in top cities. This new gem of a mall is here to change the game!



BEARING THE TORCH TO THE FUTURE

A miniature mall that is conveniently located within walking distance, HiLITE Countryside takes pride in its luxurious-looking interiors and exteriors, with simple yet state-of-the-art architecture. It is all set to act as a social space along with shopping, food and fun, all in the vicinity of the neighbourhood.



BRANDS FROM ALL OVER THE WORLD!

Providing easy access to international brands of clothing, footwear and accessories, catering to both men and women, HiLITE Countryside is no ordinary small-scale mall!



DELIGHTFUL ENTERTAINMENT ZONES!

At HiLITE Countryside, even the kids are taken care of! Now they can have a blast at the fun-filled entertainment zones, while you go on a shopping spree!



FOOD COURTS WITH MULTIPLE CUISINES!

When all the mall-wandering leaves you famished, head to the food courts to enjoy a hearty, filling meal from a variety of cuisines to choose from!



WORLD CLASS

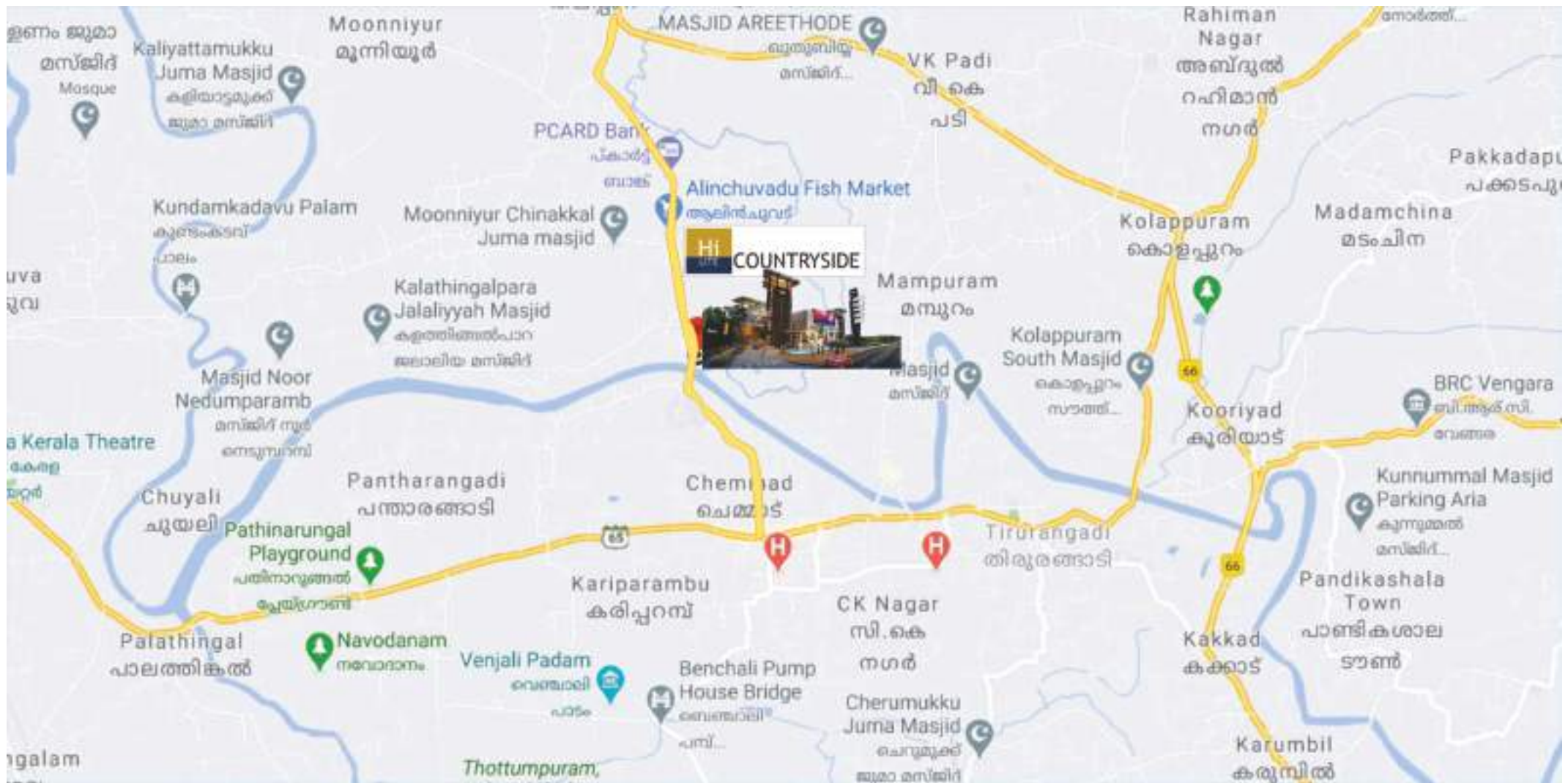
5-SCREEN MULTIPLEX THEATRE!

The ultimate multiplex theatre is here! Enjoy a good movie with your friends, family or all by yourself at HiLITE Countryside's pride, the 5-screen theatre!



BEST OF BOTH WORLDS!

HiLITE Countryside, Chemmad is the brainchild of one of India's most trusted builders, HiLITE and one of the world's best mall designers, Bentel Associates. When 2 of the best in business joined hands, a new mall revolution was born. The perfect amalgamation of HiLITE's concepts and Bentel's designs reflect beauty and quality, in equal measures.



LOCATION

Located at Chemmad, a fast-growing town in Malappuram, Kerala, HiLITE Countryside is easily accessible from the National Highway. It is located on the banks of the Kadalundi river, incorporated into the mall's aesthetics without affecting its flow.



NEIGHBOURHOOD DESTINATION



WHY CHEMMAD?

With its rich heritage and business culture, Chemmad has always been the 'gold mine' of Malappuram for decades. With a population that is mostly NRIs, Foreign-experienced and educated youth, Chemmad is one of the biggest commercial hubs and fastest-growing towns of Northern Kerala. Apart from the guaranteed success, we chose Chemmad for our project as an ode to our roots. With the addition of HiLITE Countryside, Chemmad is sure to skyrocket in terms of development and influence its neighbouring towns, as it has been labeled as an area with tremendous growth potential.



**BE A PART OF THE REVOLUTION OF
NEIGHBOURHOOD SHOPPING**



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THE CITY

WHERE DREAMS COME TRUE...

Pinpointed as the heartthrob of Calicut city, the HiLITE City is spread across 15.6 acres of land, comprising residential, commercial and retail spaces. Often described as an aesthete's heaven, HiLITE City is the perfect balance of greenery and luxury! Live life beyond your wildest dreams here, at Calicut's most sought out hub!



HiLITE MALL BEYOND EXTRAORDINARY

An architectural masterpiece, the HiLITE Mall is to Calicut, what blood is to the body! From the moment of birth, the HiLITE Mall has been a complete game-changer in the retail sector. Featuring international brands, a food court unlike no other and a plethora of facilities, the HiLITE Mall is where luxury and lifestyle go hand-in-hand!



THE FOCUS MALL KERALA'S PRIDE!

Donning the crown of being Kerala's first mall, The Focus Mall is HiLITE's pride and joy. Pinpointed at the heart of the city, The Focus Mall will always be Calicut's first love of malls!



HiLITE MALL THRISSUR A NEW WAY OF LIFE!

Bringing the HiLITE experience to the Cultural Capital of Kerala, HiLITE mall, Thrissur is all set to change your lifestyle! Housing brands from all over the world and upping the retail game of Thrissur, HiLITE Mall brings the spotlight to The Land of Pooram.

Hi LITE OLYMPUS



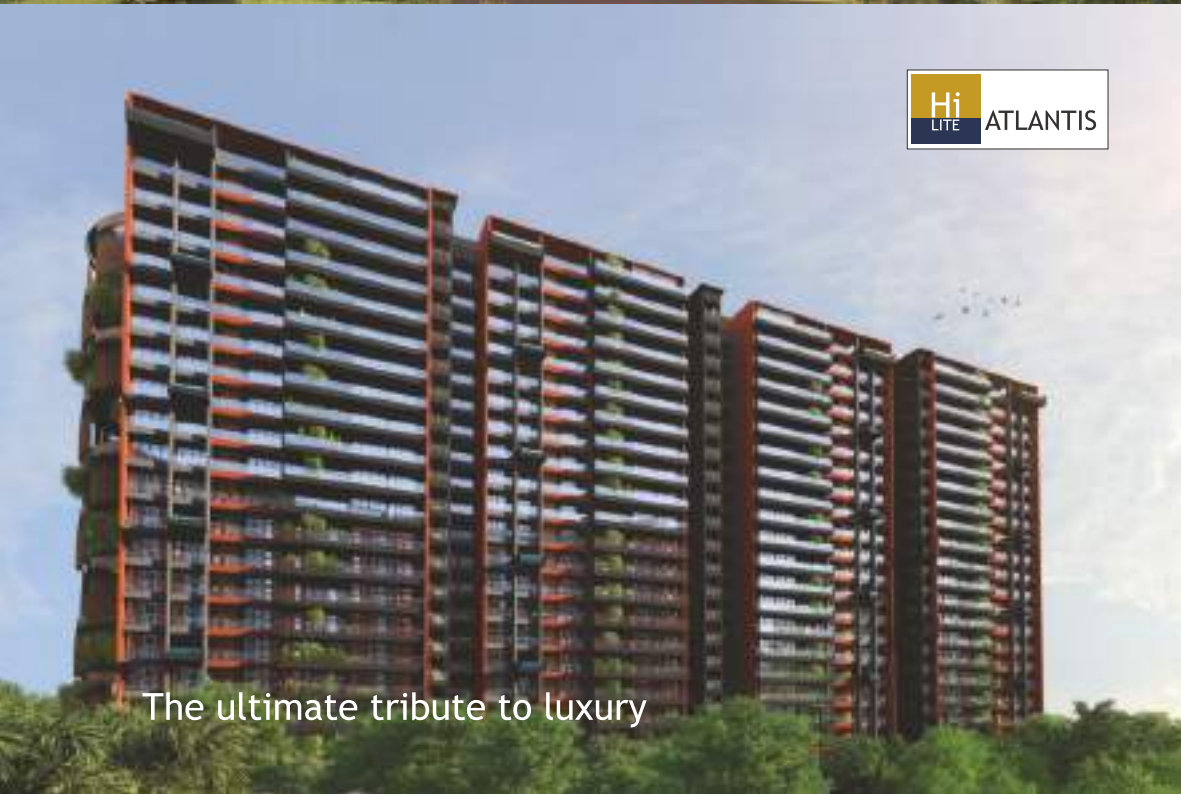
Luxury apartments

CLUB 6T6



Reimagine class

Hi LITE ATLANTIS



The ultimate tribute to luxury

Hi LITE LEPTIS



Reinventing luxury



Hi LITE RESIDENCY

World Class Living Spaces



Hi LITE CYRENE

Your perfect home



Hi LITE FLORINA

Feel at home every moment



Hi LITE CORINTH

Beyond the ordinary



Hi LITE ATHENA

Maximum living

HiLITE Countryside is surely going to be the catalyst in the advancement of Chemmad as a whole. HiLITE will definitely repeat their history of changing lives and lifestyles with the newest feather in their crown!



The finer side of life

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